

## ***Listing of Some of the ASRL Achievements since 2006:***

For those that want a brief a précis of the sort of achievements the ASRL committee has achieved, the following is a cross section:

- Negotiated with SLSA and the States to introduce all 6 grades into the Interstate competition which we now host and finance through ASRL sponsors at the Open. Before this we had only two divisions represented.
- Introduced Electronic Voting to allow members from all over Australia the opportunity to vote at the AGM and SGM which included for committee positions
- Convinced SLSA to allow the ASRL to recommend and approve the Boat Panel for Australian Championships.
- Had SLSA agree to appoint an ASRL committee member to an advisory position on the Safety Committee for National Championship where the key decisions to stay or shift the Championship is made.
- Developed the Surf Boat Committee as a direct link into SLSA and had SLSA formalised this agreement into a formal agreement. The first time the ASRL has ever been officially recognised at any level of SLS.
- Convinced SLSA on the need to introduce an annual Test Match series for Open Male & Open Female boats against NZ on an annual basis.
- Set up a recognised selection process to select these crews based on current form providing all crews the opportunity to win selection.
- ASRL has been the major funder with SLSA of these Test Teams with the ASRL contributing about 2/3 of the yearly cost.
- Standardised and provided regular Newsletters (now nearing the 60<sup>th</sup> addition), keeping the membership informed of all boat issues.
- Introduced regular yearly member surveys to seek your thoughts, to listen to and act on your opinions.
- Instigated the voluntary trial of Floatation Vests supplying in excess of 3000 heavily subsidised units to members.
- The ASRL have been acknowledged as the leaders in seeing the Bond University Surf Hazard Rating system accepted, developed and

recognised by SLSA for use in our sport. This will now be further developed to include other competition disciplines outside surfboats

- ASRL committee was the catalyst for pulling the Helmet debate back to the Board room for a more common sense outcome, from a position where Helmets were to be worn on every occasion.
- Negotiated the deal with SLSA to host the Aussie Titles for boats on our own beach/stretch of sand (Tugun 2015) which will continue as the ongoing principle.
- Attracted the biggest single ongoing sponsorship for surfboats with the iconic brand Navy. This sponsorship alone has tipped in the order of \$1.5 Million dollars directly into our sport since 2007 plus the support dollars spent directly by the sponsor.
- Have successfully just renegotiated with Navy/DFR for a further 12 month sponsorship contract with options to continue.
- Introduced other levels of sponsors including Destination NSW all contributing to the development of our sport
- Worked with SLSA to change several SLS Policy documents including the Water Safety Policy making it softer for surfboat operation and Policy 1.2, now allowing new unqualified rowers to use the surfboat before gaining the Bronze.
- Continue to developed the ASRL Open into a major event of the boat calendar regularly hosting an approximate 300 crew event
- Was instrumental in the development of the computer spreadsheet system for draws, with serious input and development by Trish McDermott.
- Fund, foster and provided coaching clinics around Australia on demand.
- Worked hard attempting to develop youth activity by initially subsidising interstate and country NSW crews into Young Guns and then further worked with the Southern States at their request to foster a stand-alone event in the southern regions budgeted to the tune of \$20,000 per season.
- Providing and financing Mentor coaches to specified youth events.
- Made an attempt to further develop the sport across the States with the 2 year trial of a Triple Crown style event, catering for crews that may be feeling left behind or who want to do more travel.

- Made available a \$260,000 budget of expenditure spread across the 6 States for season 2014-15. This is only possible through our strong business plan and sponsors support.
- Over the last 8 seasons the ASRL has made available a funding base directly back to members through the various State Rowing bodies through subsidies across a range of opportunities of somewhere between \$1 to \$1.5 million.
- We developed the idea and introduced the May Conference concept where members have been invited to attend and play a key part in general debate on a wide range of topical issues.
- The May Conference has also been the direct link back to each State with the President of each State rowing body in attendance plus members from SLSA to take part in key discussion.
- We are currently completely reworking the Coaching Level 1 Course and Sweep Assessment requirements with SLSA encouragement to make the system much more user friendly and current to our needs.
- We are strong contributors to a SLSA complete revamp of the Carnival Officials' course with a heavy emphasis on opening up the road for involvement.
- The ASRL is the key reason we now have a SLSA Board endorsed National Review of Surf Sport and all that entails, following the ASRL President's two letters directed to the SLSA CEO referencing a wide ranging list of issues we see as blocking our sports further development. At a National SLSA Sports Conference just gone, this letter was credited as the catalyst for the move now taken by the Board of SLSA to undertake a complete review of sport.
- Worked hard on developing the use of Video technology for finish line judging. This has proven to be the most difficult to achieve and we now at least understand the next (more expensive steps required) to further this task
- Set the ASRL finances into a strong position that are able to do special projects and withstand any fluctuation of income